

TABLE K-5

APPARENT CONSUMPTION^{a/} OF ALCOHOLIC
BEVERAGES IN CALIFORNIA, 1994 TO 2007
(In thousands of gallons)

Type of beverage	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004 r/	2005 r/	2006	2007
Beer	620,106	611,519	608,344	621,785	608,280	630,024	630,641	636,510	647,595	642,079	660,688	656,745	654,109	657,190
Wines	89,562	85,825	94,482	98,531	89,665	97,954	101,357	98,060	107,122	109,924	108,000	118,221	125,843	124,579
Still wines:														
14% alcohol or less	77,625	74,581	83,307	87,287	77,659	82,771	88,510	84,225	91,605	92,844	88,442	96,304	99,269	95,629
Over 14% alcohol	4,990	4,721	5,120	5,120	6,009	6,976	7,606	8,513	9,818	11,161	13,315	15,854	19,431	21,948
Champagne & sparkling wines	6,947	6,523	6,054	6,124	5,997	8,207	5,241	5,322	5,699	5,919	6,243	6,064	7,143	7,002
Distilled spirits	40,296	37,869	38,476	38,056	37,985	39,370	41,040	41,744	42,670	44,566	46,579	47,974	49,508	49,889

a/ The figures in this table represent taxable distributions. Because tax liability occurs at the time alcoholic beverages are sold by manufacturers or importers rather than at the time a retail sale is made, the data are referred to as apparent rather than actual consumption.

r/ Revised

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